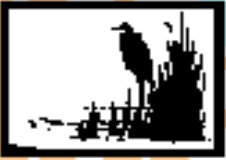


# RIO BOSQUE NEWS

*A newsletter reporting on events at Rio Bosque Wetlands Park*

Center for Environmental Resource Management  
University of Texas at El Paso



## WWF/COCA-COLA PARTNERSHIP BENEFITS RIO BOSQUE

A great underlying strength of the Rio Bosque project is its diverse mix of partners. One special connection with both the conservation and business worlds comes through a partnership among the World Wildlife Fund (WWF), The Coca-Cola Company and the local Coca-Cola Enterprises bottler. The [WWF/Coca-Cola partnership](#) aims to conserve and protect freshwater resources world-wide. One of its strategic elements, watershed protection, targets 7 important watersheds around the world, including the Rio Grande/Rio Bravo.

Through the WWF/Coca-Cola partnership, WWF is strengthening its conservation efforts in the Rio Grande/Rio Bravo Basin. WWF focuses those efforts on a “string of pearls,” key sites along the river with high ecological value where an investment in conservation can yield the greatest benefits. One of those pearls: Rio Bosque Wetlands Park.

The partnership has already helped Rio Bosque in important ways. It has supported efforts to identify mechanisms for long-term water donations to the Park. It was a sponsor of last year’s “Building a Bosque” exhibit at UTEP’s Centennial Museum. It is helping with acquisition of equipment to improve our water-management capabilities.

Now in the planning stages: a work session that will give Coca-Cola employees and others in the business community a chance to get directly involved in habitat management at the Park. We value and appreciate the role the WWF/Coca-Cola partnership is playing at Rio Bosque Wetlands Park! ✂

## FOR MORE INFORMATION

<http://www.riobosque.org>

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### RIO BOSQUE CALENDAR

Join us at the Park for a free walking tour or to help with habitat management, Park maintenance or faunal monitoring. Coming up:

#### JANUARY

Sat., Jan 10	Bird Tour	3 p.m.
Sat., Jan 17	Community Workday	9 a.m.
Sun., Jan 18	Introductory Tour	3 p.m.
Sat., Jan 24	Bird Survey	sunrise

#### FEBRUARY

Sat., Feb 7	Bird Tour	9 a.m.
Sun., Feb 15	Introductory Tour	3 p.m.
Sat., Feb 21	Community Workday	9 a.m.
Sat., Feb 28	Bird Survey	sunrise

#### MARCH

Sat., Mar 7	Bird Tour	3 p.m.
Sun., Mar 15	Introductory Tour	3 p.m.
Sat., Mar 21	Community Workday	9 a.m.
Sat., Mar 28	Faunal Monitoring	8 a.m.

Meeting place for all activities except bird surveys is a bridge crossing the Riverside Canal. From I-10, take Americas Ave. (Loop 375) to Pan American Dr., turn left onto Pan American and travel 1.5 miles to the bridge. Please be prompt. For bird surveys, meet at the Tornillo Trailhead.

